

## **MEDIA ADVISORY**

Feb. 12, 2007

### **REGGIE BUSH TO ANNOUNCE FREE FOOTBALL CLINIC AT QUALCOMM STADIUM**

*Clinic to serve 2,000 Kids and Feature Current and Former NFL Stars; Bush to Make First San Diego Appearance Since NFC Championship*

#### **The Story for San Diego:**

Reggie Bush's passion for San Diego is written all over his face. Evidenced by his "619" eye black patches during his days at USC and his loyalty to San Diego, Bush has made a commitment to San Diego's youth.

A partnership between the San Diego Hall of Champions and Athletes Helping Kids, two non-profit organizations that focus on teaching kids the ins and outs of sports while incorporating leadership-skill training, brings Reggie Bush Camp 619 to San Diego on March 24. The clinic, which will teach on-field skills and provide leadership training to kids 7-17, will be held on the field at Qualcomm Stadium and is sponsored by Adidas.

The free, 2,000-child clinic isn't the only event of the weekend. On March 23, Bush will visit his alma mater – Mt. Helix High School – and present two \$10,000 student scholarships. Later that evening, Bush and a collection of his NFL counterparts will gather at the Hall of Champions for a first-class reception to raise money for Champions Sports Academy – the Hall of Champions' youth training and education program.

Saturday's clinic will be followed by a celebrity basketball game – details TBD – that will feature clinic participants and celebrities.

Confirmed clinic participants include Bush, Drew Brees, Joe Horn, Ronnie Lott, Antonio Cromartie and Matt Leinart. Additional attendees will be announced as confirmed.

Additional sponsors include the Marriott San Diego Gaslamp Quarter. More will be announced.

#### **When & Where:**

**PRESS CONFERENCE - Wednesday, Feb. 14  
1-2:30 p.m.**

San Diego Hall of Champions, Balboa Park

Bush and other conference attendees will be available for interviews before and after the conference.

###